INFORMATION – ART AT ETAL 2027

DATES: - April 14; May 12 , June 9, July 14. Aug 11, Sept 8 (same day at Etal annual village show), Oct 13

WHEN - Art at Etal always takes place on second Wednesday of each month April till Oct, when Ford and Etal Estates are officially open for the season. (It will help promote the event more to remind people about this in any of your promos).

WHERE - Etal Village Hall, at Etal Village, Northumberland. In the main hall and an adjoining room.

ABOUT ART AT ETAL – The focus is on original, quality, hand-crafted art and craft.
We are keen to welcome both artists and makers to this event to sell and show their creations. We may also incorporate free demonstrations, designated solo or group, themed art exhibitions and drop-in workshops as part of the events.
Each event will accommodate a maximum of 14 artists and makers. Some event may have fewer "traders" depending on the type and scale of work being shown, and whether we have any artist demos or solo exhibitions, which will require more space.
How we allocate spaces depends on the scale of work of each trader. If we welcome an artist with larger pieces of work, they will be allocated a suitable spot which accommodates this. This does not mean they get more space and can bring more work, it means we've agreed in advance for them some larger pieces to show on floor easels, which will need to be positioned in suitable spaces against walls or in corners.
Inevitably artists with larger work, are likely to end up showing fewer pieces than artists/makers with smaller works – so it should all even out.
If you're interested in taking part and want to host your own solo exhibition or take part in a group one, with a theme, or to stage any demonstrations as part of your stall then please get in touch to discuss.
It is possible that we suggest something along these lines for a specific event as we progress with bookings. We will discuss any plans with all booked artists and makers

ahead of each event.

Having an exhibition, will not alter the overall vibe of the Art at Etal event, which will still be open to a mixture of artists and sellers who will show and sell their work as usual. Anyone staging a solo exhibition or taking part in a group event, will be positioned separately to the selling stalls (unless every artist is taking part in the exhibition and then we will take a more curated approach to the entire set up and layout). Any separate exhibitions or demonstrations etc will be advertised in addition to it.

The aim is to give more variety to each month and to help the event stand out more, to be different to the next one and attract more repeat visitors from the local community.

WHAT DO YOU NEED TO BRING

Tables and chairs are provided.

We recommend at artists using a standard pitch, aim to bring no more than 3 floor easels to stand behind/at side of their table, along with one floor print browser.

PLEASE ADD DETAILS OF YOUR PLANNED DISPLAY SET UP AND SCALE OF WORK ON YOUR APPLICATION FORM.

If you wish to use easels only and not have a trestle table (maybe only using an additional small table for business cards etc) this will be possible if you let us know in advance.

Any maker who wishes to bring small floor/free standing shelves, rails or grids to stand at sides or behind their table, please let us know at the time of booking and also add the details to your booking form. This helps us allocate everyone an appropriate space, so not to block windows and natural light etc.

Please don't bring pull up banners to this venue as their simply isn't enough space and we would prefer you not to put name/logo banners on fronts of tables as they give a very different vibe to the one we are trying to achieve. A small framed flyer or business cards with your trading name/details on it will be enough to comply with trading regs.

GENERAL INFORMATION

COST - £30 for a standard single pitch, including a table/s providing a total length of 6.5ft x 2.5ft. (Please note that this consists of one 4ft long trestle and one 2.5ft square table). There is a slight height difference of a couple of millimetres.

WHAT DO I NEED TO BRING? Everyone should bring their own tablecloth, ideally plain and neutral, large enough to reach the floor at front and sides so to cover storage beneath table. Please bring your own floor tabletop easels and shelves, suitable to safely hold your work. (Please add details about your planned display on your booking form as this helps us plan layout and allocation of space).

TRADING TIMES - 10.30am - 4pm. Arrivals to set up displays from 9am

PUBLIC LIABILITY INSURANCE - Please give details of your PLI cover on your booking form and send over a copy of your policy cover note, which will have your name/business name on it along with your insurance policy number and amount of coverage. if you prefer to take out or renew your insurance closer to the date of the event, then please send this over as soon as you have it.

PAYMENTS – Please pay via BACS or PayPal. Add the reference Etal...followed by the month, eg EtalMay.

Payment details will be sent to you, when we confirm your booking application.

All events booked should be paid at the time of booking. (If you are a regular with us and booking is for more than one month at the same event or more than one event, we ask that the firstmonth of the event/each event, at the least, for EACH is paid at the time of booking and all other months are paid for at least 6 weeks ahead of each event. We will send reminders ahead of the dealine.

We will send payment details with confirmation of your booking. Bookings are only confirmed if payment is received as detailed above.

REFUNDS/TRANSFERS FOR CANCELLATIONS - Refunds or transfers will only be given for cancellations for monthly events with at least 4 full weeks' notice before an event. No refunds/transfers will be given after this deadline no matter the reason, unless WE cancel the event. (see details below)

If we have to cancel an event at short notice, due to unforeseen circumstances beyond our control, ie bad weather or an emergency beyond our control we cannot give cash refunds, though we will strive to rebook the event or offer places at other dates of the same event (if it is a monthly one, if we have available space). We can only do this if the venue agrees to transfer the hire costs to an additional date.

If in the event of such a cancelation we still have to pay for the venue hire, then we will NOT be able to rebook the same event or to offer transfers to other dates.

The reason for not making cash refunds, or when we still have to pay venue hire costs for events cancelled beyond are control is because we still need to cover all the organisational, advertising and other costs, as well as venue hire. Sadly event organisations cannot get insurance to cover for such scenarios.

If we take a decision to cancel event for no apparent reason....ie the decision is not due to unforeseen circumstances and is within our control, then we will offer either refund in full or offer to transfer payments.

TRADER PARKING/UNLOADING - There is parking for unloading in the small car park next to the hall. Please move your car to the bigger all day car park at the end of the street next to Etal Castle as soon as you've unloaded. This is to allow other artists arriving to unload after you the same access as close to the door as possible.....and then keep the small car park spaces for visitors during the day. The car park next to the hall is small and can fill up quickly. If there are no spaces, customers may just drive off. If you have mobility issues, please let us know as will be able to leave your car in the small car park.

We ask that everyone taking part in our events shares our posts on their own social media sites and also sends them via email to their own contact, so to reach as wide an audience as possible. People who follow you, may not follow The Tin Shed, so unlikely to see our posts. If you create your own posts about the event, please ADD The Tin Shed as collaborator (on Instagram) so we can automatically share your

post on our site. Just tagging someone does not allow this.

Please fill in the separate booking form...attached or download it from the event page on our website www.thetinshed.co.uk and email it back to info@thetinshed.co.uk along with three images of your work, or of yourself at work, for use in promoting the event and a copy of your PLI policy cover note.

Please ensure images are of reasonable quality, ideally full frame and without watermarks or other text.

Thanks

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